

Buildings of Distinction Program



You invested years in your amazing project. **Give it the platform it deserves.**

Established to honor distinguished tall building projects and the hard work of project stakeholders, the Buildings of Distinction program recognizes major achievements in the industry through a tangible on-site display, signboard ceremony, and significant press/media campaign.

Contact CVU Research & Thought Leadership: research@cvu.org


Buildings of Distinction | Program Benefits

- Ratify your building's distinct titles with the world's authority on tall building data, the Council on Vertical Urbanism (CVU).
- Engage and educate the general public on your project, with a custom-branded, highly visible on-site display.
- Promote your achievement globally, with a signboard unveiling event and media / press campaign, conducted with the worldwide CVU.
- Celebrate and recognize the hard work of the full project team, with a commemoration ceremony and individualized plaques.

Potential Titles*

Bronze	Tallest	All-Office All-Residential All-Hotel Mixed-Use	in	the World Africa Asia Central America Europe the Middle East North America Ocenia South America
	Tallest	All-Concrete All-Steel All-Timber ___ Hybrid ___ Composite	in	Any Region Any Country Any City
	Highest	Skylobby Pool Feature Amenity	in	Any Region Any Country Any City
Silver & Gold	Tallest	<150m Building Twisting Building Offset Core Green Wall		
	Highest	Skyspace Tuned Mass Dumper Public Space		

BUILDING NAME



Council on
Vertical
Urbanism

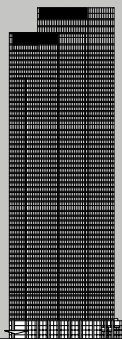
Recognized by the Council on Vertical Urbanism at the time of record conferral as the:

TITLE

#1

TITLE


#2




According to CVU Height Criteria to architectural top:

XXX m / XXX ft

As of building completion:
Month Year



Shonn Mills
CVU Chair



Javier Quintana de Uña
Chief Executive Officer

VerticalUrbanism.org

*Not limited to the above. Discuss further details with CVU.

Buildings of Distinction | Recent Recognitions

Signboard Unveiling Ceremonies



Autograph Tower, Jakarta
Tallest Building in the Southern Hemisphere
World's Highest Outdoor Pool



Ningbo Center, Ningbo
Tallest Building in Zhejiang Province, China



Central Bank of the Republic of Türkiye, Istanbul
Tallest Building in Türkiye



Merdeka 118, Kuala Lumpur
Second-Tallest Building in the World

Other Recent Title Recognitions

Ciel Tower, Dubai
Tallest All-Hotel Building in the World

Yachthouse by Pininfarina, Balneario Camboriu
Tallest Buildings in Brazil

Iconic Tower, Cairo
Tallest Building in Africa

International Land-Sea Center, Chongqing
Tallest Building in Chongqing

Punggol Digital District Tower 86, Singapore
Tallest Timber-Concrete Hybrid Office Building in Southeast Asia

COFCO Qianhai Innovation Center, Shenzhen
Highest Atria at Equal Height in a Two-Building Complex in Shenzhen

One Tower, Balneario Camboriu
Tallest All-Residential Building in Latin America

Ascent, Milwaukee
World's Tallest Timber-Concrete Hybrid Building

Buildings of Distinction | Collaboration Details

Investment Levels

Benefit	Bronze US\$5,000	Silver US\$10,000	Gold US\$20,000	Platinum US\$30,000
CVU will research and verify standardized height titles for:				
▪ Region and/or function				
▪ Tallest or highest amenity (e.g., pool, skylobby)				
▪ Tallest to use a specific technology (e.g., timber structure)				
▪ Tallest with a specific characteristic or under 150 meters (e.g., “twisting” building)				
CVU will provide:				
▪ An official certification report and design of plaque				
▪ CVU promotional webpage and email announcement				
▪ Outreach to press and media outlets for promotion				
▪ Assist with planning and promoting an unveiling ceremony				
CVU will produce:				
▪ A research report summarizing findings and verified titles				
▪ Production files for a signboard and/or plaque				
▪ An interactive data study or white paper on the project				

Terms & Conditions

The below outlines the benefits that will be received by the recipient company (the “Participant”) from CVU, in becoming an official participant in and installing a signboard under the Council’s Buildings of Distinction program, recognizing your project with its potential official title(s).

Research and Certification *(included at all levels)*

- CVU will collect and verify the project information from the Participant and project team.
- CVU may seek approval from the CVU Height & Data Committee for those title(s).
- CVU will design and deliver the branded CVU Signboard and/or Plaque production files to the Participant, who is responsible for its manufacture and installation.

International Promotion *(exclusive to Silver, Gold, and Platinum)*

- CVU will include the project’s signboard and unveiling ceremony in the [Buildings of Distinction page of the CVU website](#).
- CVU will publish an email and social media announcement to its international network on the signboard’s unveiling.
- CVU will assist the Participant on a dedicated press release and announcement collateral.

Unveiling Ceremony/Event Support *(exclusive to Gold and Platinum)*

- CVU will assist the Participant with inviting guests to attend the event, including CVU leaders and/or senior representatives within the industry.
- CVU will promote the event through a report published via multiple CVU channels, as described above.

Data Study or White Paper *(exclusive to Platinum)*

- CVU will commission an [interactive data study](#) or [white paper](#) on the project highlighting the project’s achievements at each stage of design and construction. See examples of past data studies here and white papers here.

The Participant is responsible for:

- All taxes and fees, if relevant, including bank transaction fees.
- All costs of manufacturing and installation of the signboard / plaque, plus hosting of the unveiling ceremony / event.